

HOUSE JOINT RESOLUTION 992

By Camper

A RESOLUTION to commemorate and celebrate the 25th
Southern Heritage Classic.

WHEREAS, the members of this General Assembly take great pride in specially recognizing those exemplary events that bring great honor and acclaim to the State of Tennessee; and

WHEREAS, one such notable event is the Southern Heritage Classic, which is holding its 25th annual event on September 11-13, 2014; and

WHEREAS, the Southern Heritage Classic celebrates its twenty-fifth game this year, with two arch rivals, Tennessee State University and Jackson State University, playing what is likely to be a heated match at the Liberty Bowl Memorial Stadium in Memphis on September 13, 2014; and

WHEREAS, established in 1990, the Southern Heritage Classic was founded by Fred Jones, Jr., a veteran of the national entertainment industry and owner/limited partner of the NBA's Memphis Grizzlies; with a total attendance exceeding one million since its inception, the Classic is a tremendous asset to the Memphis community; and

WHEREAS, the Southern Heritage Classic is no ordinary football game; the Classic brings tens of thousands of fans to the Memphis area and is broadcast to millions of cable and satellite television subscribers on a host of sports networks, including SportSouth and the Armed Forces Network, which will air the event in 175 countries and U.S. territories as well as 140 U.S. Navy ships at sea; and

WHEREAS, as the premier sports and entertainment event in Memphis, the 25th annual Southern Heritage Classic offers a plenitude of events throughout its three-day engagement, including gospel, R&B, blues, and comedy concerts; and

WHEREAS, other Classic-related events include the Classic Tailgate, the Ed "Too Tall" Jones Golf Classic, the Classic Parade, the Classic Fashions & Brunch, the Tyson Battle of the Bands, Diversity Memphis Walks, and the Classic Catwalk & Hair Show; and

WHEREAS, as a result of Fred Jones' incredible vision and community involvement, participating schools have received over six million dollars for educational activities and expenses over the years, and the Southern Heritage Classic has sponsored numerous community health fairs and screenings; and

WHEREAS, the greatness of the Classic, and the reason for its success, rests on how it connects kindred spirits - young and old - in celebration of the beauty of cultural diversity and the richness of Memphis heritage, and the organizers, sponsors, and participants of this outstanding event should be specially recognized for their valuable contributions to the citizens of this State and this Nation; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED EIGHTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, that we commend and celebrate the 25th Southern Heritage Classic and thank everyone involved for their hard work and determination in ensuring its great success.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.